

• **SHERYL P. UNDERWOOD**  
International Grand Basileus

• **ALICE F. CRAFT**  
Great Lakes Region Director

• **RENEE S. BYRD**  
IL State Director/Ways & Means Chair



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**76<sup>TH</sup> GREAT LAKES REGION CONFERENCE** • **LOUISVILLE, KENTUCKY**

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February 2010

Dear Solicitor:

Zeta Phi Beta Sorority, Inc., will be hosting its **76<sup>th</sup> Annual Great Lakes Regional Leadership Conference** themed: **“A Room Full of Generations: Vanilla, Cinnamon and Dark Chocolate Brown”** at the Hyatt Regency Louisville on the weekend of **May 27-30, 2010**. We are looking forward to full days of learning, networking and team building!

We would like to invite you to participate, as a sponsor, by placing an ad in our souvenir journal. The booklet will be distributed to everyone that attends the conference. **We are expecting about 350 people to attend, so your business will be well exposed.** *This is a great way to help out a community resource as well as promote your business.*

**AD PAGE SIZES**

Full Color Page - Outside Back Cover  
Full Page - Inside (B&W)  
Half (½) Page (B&W)  
Quarter (¼) Page (B&W)  
Business Card (⅛) Page (B&W)

**AD PAGE RATES**

\$500  
\$125  
\$90  
\$75  
\$50

*Zeta Phi Beta Sorority, Incorporated was founded on January 16, 1920 in Washington, D.C., in the belief that the social nature of sorority life should not overshadow the real mission for progressive organizations to address societal mores, ills, prejudices, poverty, and health concerns of the day. The international organization has over 100,000 initiated members, operating in more than 800 chapters, who have given millions of voluntary hours to educate the public, provide scholarships, support organized charities and promote legislation for social and civic change.*

Please respond by April 24, 2010 by sending the enclosed form with your registration c/o:

**Mail form and payment to: Zeta Phi Beta Sorority, Inc.  
Great Lakes Region  
c/o Renee S. Byrd  
PO BOX 167211  
Chicago, IL 60616-7211**

On the following page, you will find advertising rates for our program.

Thank you in advance for your support.

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### Souvenir Journal Contract

*Please complete the following information:*

Chapter/Auxiliary and/or  
Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

*(please check only one)*

<b>Full Page Ad</b> ( <i>book size 8x10 portrait</i> )		<b>DEADLINE</b> for ads is: <b>APRIL 24, 2010</b>
<input type="checkbox"/> Outside Back Cover (full color)	<b>\$500</b>	<ul style="list-style-type: none"><li>• All ads must be camera ready or computer ready (sent on disk, CD, or by email etc.)</li><li>• Ads may be e-mailed in the following PC formats (no MAC): Microsoft Word, Corel WordPerfect, Adobe or graphics (.jpeg, .bmp, .tif, etc.) to <b>ilstatedirector@gmail.com</b>.</li><li>• Ads turned in after the deadline will not be printed and may be returned to the sender.</li><li>• Please MO payable to (<u>no checks accepted</u>) <b>Zeta Phi Beta – Great Lakes Region</b></li></ul>
<input type="checkbox"/> Inside Pages (B&W)	<b>\$125</b>	
<b>Half Page Ad</b>		
<input type="checkbox"/> ½ Page (B&W)	<b>\$90</b>	
<b>Quarter Page Ad</b>		
<input type="checkbox"/> ¼ Page (B&W)	<b>\$75</b>	
<b>Business Card Ad</b>		
<input type="checkbox"/> ⅛ Page (B&W)	<b>\$50</b>	
<b>Total enclosed for order: \$ _____</b>		

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c/o Renee S. Byrd  
PO BOX 167211  
Chicago, IL 60616-7211

*(Do Not Write Below this Line)*

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Ad received on \_\_\_\_\_ paid \$ \_\_\_\_\_ for a \_\_\_\_\_ page ad.

Funds turned over to Tamias-Grammateus on \_\_\_\_\_, 09. T-G Initials \_\_\_\_\_