

GREAT LAKES REGION VISIONARY GOALS  
2010 – 2012

1. Increase Regional membership in the following categories:
  - 10% on the Graduate level
  - 10% on the Undergraduate level
  - Regional total equates to 2% increase in membership strength
2. Increase Regional reclamation initiatives in the following categories:
  - 5% on the Graduate level
  - 5% on the Amicae level
  - Regional total equates to 10% in reclamation strength
3. Increase Regional Amicae auxiliaries membership by 10%
4. Reactive unfinancial chapters in the following categories:
  - Graduate
  - Undergraduate
  - Amicae
5. Promote Life Membership levels in the following new categories:
  - Golden
  - Platinum
  - Diamond
6. Expand Z-HOPE participation by 10% in the following categories:
  - Graduate
  - Undergraduate
  - Amicae
  - Youth
7. Development of strategic, alternative fundraising mechanisms resulting in increased capital campaign donations
8. Augment and strengthen NEF Endowment fund contributions
9. Emphasize health justice initiative within communities
10. Implement leadership empowerment training